



CASA | ACAE

Canadian Alliance of Student Associations

Presentation to University of Alberta Student Union



Table of Contents

- 1. What is CASA?**
- 2. Governing Documents & Structure**
- 3. What does CASA do?**
- 4. Records of Success**
- 5. A Year At CASA**
- 6. CASA's Priorities This Year**
- 7. What does this all mean for UASU?**



1. What is CASA?

CASA at a Glance



360 000+
Students

22
Members

7
Board Members

One
Vote Per School

Mission

Canadian Alliance of Student Associations

“Through its member-driven structure and grassroots approach, CASA’s mission is to advocate for students using policy development and research, awareness campaigns, government relations, and partnerships with other stakeholders.”

Vision



Accessible

Affordable

Innovative

High Quality

Values

Non-partisan

Member Driven

**Research-
Based**



CASA | ACAE

**Easy-In
Easy-Out**

Transparency

**1 Vote Per
Institution**

Membership



Observers



CENTENNIAL COLLEGE
Student
Association
INCORPORATED



TRENT DURHAM
STUDENT ASSOCIATION



Membership Fee Structure

Number of students	Cost per full-time equivalent (FTE) student
1 to 6,000	\$3.48
6,001 to 12,000	\$3.20
12,001 to 20,000	\$2.96
20,001 and above	\$2.63

***Membership fees shall be subject to a maximum of \$59,533 and a minimum of \$5,777 per fiscal year, subject to slight annual adjustments for inflation.**



2. Governing Documents & Structure

Governing Documents

External

**Non-Profit
Corporations
Act**

By-Laws



Internal

**2021-2024
Strategic Plan**

**Operating
Procedures**

Strategic Plan: Pillars

Membership

Advocacy

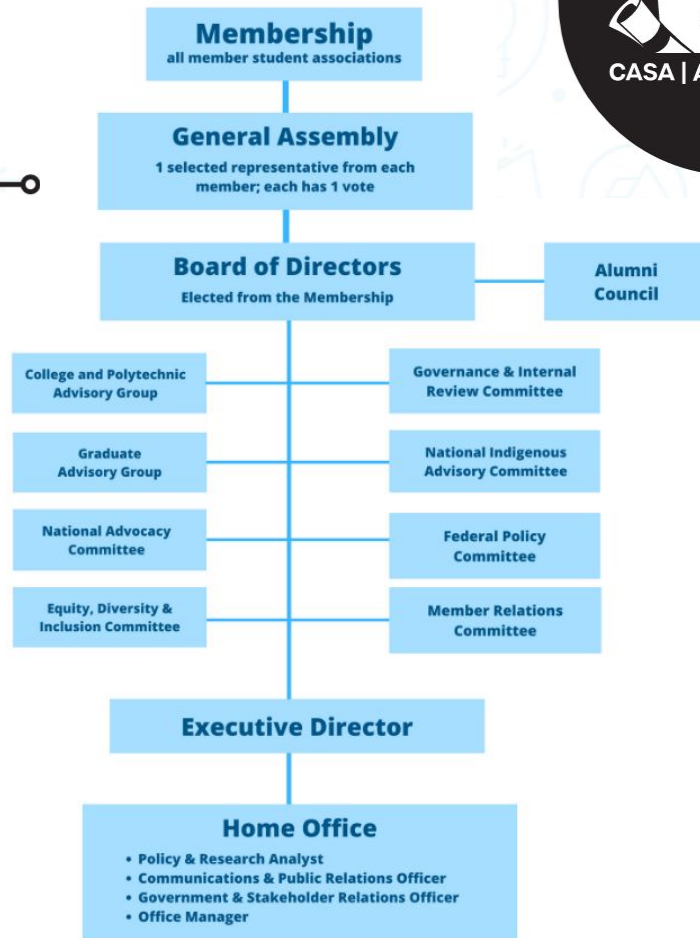
**Policy &
Research**

**Public
Relations**

Governance

Our Structure

- **Our Members provide direction to our Board of Directors at our general assemblies**
- **Our Board is composed of:**
 - Board Chair
 - Treasurer
 - Secretary
 - Director of Policy
 - Director of Advocacy
 - Director of Membership
 - Director of EDI
- **CASA's Board provides direction to the Executive Director, who manages Home Office staff**



Member-Driven

- **Membership is comprised of:**
 - Primary (Abner) & Secondary (Christian) delegates
- **Responsible for:**

Representing
your Students
at a National
level

Reviewing &
assessing
CASAs actions

Ensuring
compliance to
the governing
documents

Electing CASA's
board and
committee
representatives

Attending CASA
Conferences to
bring UASU's
perspective

Meeting with
federal MPs and
politicians



The Board



- **The board is comprised of:**
 - Chair, Secretary, Treasurer, Director of Advocacy, Director of Membership, Director of EDI, Director of Policy

- **Responsible for:**

**Overseeing
CASA 's
Day-to-Day**

**Creating
Annual Action
Plan**

**Ensuring
Member-
Driven Focus**

**Chair
Committees**

CASA Committees

- **Each committee is:**
 - Made up of delegates from members
 - Connected to the board of directors through a board representation
 - Responsible for developing a work plan in conjunction with the Board of Directors' Action Plan
 - Responsible for reports to membership at each CASA Conference

Committees

**Federal Policy
Committee**

**National
Advocacy
Committee**

**Governance &
Internal Review
Committee**

**Equity,
Diversity &
Inclusion
Committee**

**Member
Relations
Committee**

**National
Indigenous
Advisory
Committee**

**Colleges &
Polytechnics
Advisory
Committee**

**Graduates
Advisory
Committee**

Staff

- **Responsible for:**
 - Working in compliance to the governing documents and membership's will
 - **We work on student federal advocacy for you between CASA conferences**

Executive Director



Mackenzey Metcalfe

- Works with the Board & Sits on Board, EDI, Governance + Internal Review + National Advocacy Committees

Member Relations Officer



Wasiimah Joomun

- Works with the Director of Membership & Sits on Member Relations + National Indigenous Advisory Committees

Policy & Research Analyst



Trevor Potts

- Works with Director of Policy + Summer Intern & Sits on Federal Policy + Colleges Polytechnics Advisory + Graduates Advisory

Government & Stakeholder Relations Officer



James Caldwell

- Work with Parliamentarians and build on relationship with post secondary stakeholders, works with Director of Advocacy

A group of diverse people are gathered around a round table in a meeting room. A man wearing a yellow turban and a blue shirt is speaking to the group. Other people are listening attentively. The room has large windows and a blue tablecloth. The text "3. What does CASA do?" is overlaid in the center of the image.

3. What does CASA do?

Advocacy at CASA



Policy & Research



Meetings & Lobbying



Consultation



Stakeholder Relations



Media Engagement

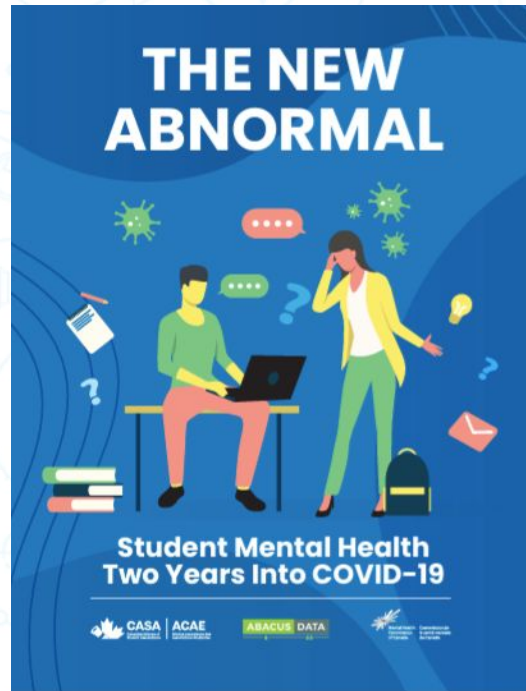
2 million students matter.
You matter.

Vote in the Canadian Federal
Election on October 19.

GetOutThe
VOTE

Campaigns

Policy & Research Papers



Policy Library Highlights

- [Educational materials](#)
- [International students](#)
- [Mental Health](#)
- [Student employment](#)
- [Student financial aid](#)
- [Student research](#)
- [Latest Publication 2022 - The New Abnormal](#)

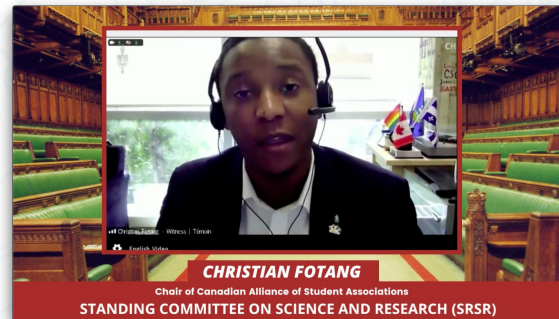
Lobby Meetings

- Meet with Members of Parliament (MPs), Senators, Ministers, and any others who have the power to influence public policy related to post-secondary education
- Ask for the policy changes you want and explain why they are needed!



Parliamentary Committees

- Parliamentary committees make policy recommendations to the government after studying the issue and listening to witnesses
- Being asked to appear as a witness before a committee is a great honour as well as an opportunity to consult with students directly!



UEQ Partnership



- **Union Etudiante de Quebec**

- 9 student associations - 87,000 students
- Graduate & Undergraduate students

- **Partnership**

- Since May 2017
- Strong representation of Quebec students
- Neither UEQ or CASA has voting rights at the other's institution



Campaigns



2 million students matter.
You matter.

Vote in the Canadian Federal
Election on October 19.

Get Out The
VOTE



#CloseTheGaps



4. Record of Success

CASA's Recent Successes

Doubling of Canada Student Grants for 2021-22 & 2022-23 academic years

\$9 billion COVID aid package to postsecondary students & recent graduates

Launch of The National Standard for Mental Health and Well Being for post secondary students

\$925 million invested in Canadian Research - the largest investment in Canadian History

Read about our [wins](#) & [publications](#) on our website (casa-acae.ca)

A close-up, slightly blurred photograph of a large pile of colorful LEGO bricks. The bricks are in various colors including red, blue, green, and yellow. The lighting is soft, and the focus is on the central text.

5. A Year at CASA

CASA 22-23 Timeline



The background features a dark grey background with a central magnifying glass icon in a textured, olive-green color. To the left of the magnifying glass is a tangled, grey, scribbled line. To the right are several horizontal arrows of varying lengths, also in a grey, textured style, pointing towards the right. The text is centered over the magnifying glass.

6. CASA's Priorities This Year

Advocacy Priorities



Top 4 Priorities as
voted by Membership
at Policy & Strategy Conference

**Student
Financial Aid**

**Student Mental
Health**

**Sustainability
& Housing**

Decolonization

A large, classical-style building with a central dome and columns, likely a university building, with people walking in the foreground. The building has a prominent dome with a lantern on top. The facade is made of light-colored stone or concrete. There are many windows and columns. In the foreground, there is a paved plaza with several people walking. There are trees on both sides of the plaza. The sky is blue with some light clouds.

**7. What does this all mean
for UASU as member?**

What Does It Mean for UASU?

**Representing
University of
Alberta students at
a national level –
Christian as Chair**

**Attendance at
CASA conferences**

**Participation in
CASA committees
and working
groups**

**Advanced
stakeholder relations
– your executives can
thus focus on more
internal issues and
CASA builds on the
external relationships**

**Access to
professional
training, advocacy
resources, and
student-union
networks**

**Member-Drive
& Value for
Money**



Stay Updated With CASA



: www.casa-acae.ca



: @casaacae



: @CASAACAE



: Canadian Alliance of
Student Associations

Questions, comments, queries?

FEEL FREE TO EMAIL US

Mackenzy,
ed@casa.ca

Wasiimah,
members@casa.ca

Christian
chair@casa.ca